

CN201619200

4-2F Montblanc Building, Burgos-Chaves Sts., Cagayan de Oro City, Philippines

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Training Outline on the Webinar on the Global Strategies in Journal, Author, and Article Citation October 22-23, 2020

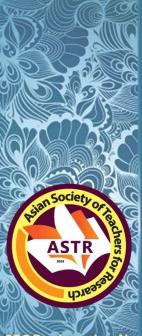
Objectives:

- (1) To develop strategies in ensuring that authors are cited for their publication;
- (2) To adapt techniques on how a journal can be cited as scientific reference; &
- (3) To determine the standards of indexing companies and how journals can pass their scrutiny.

Requirement:

Participants should have a laptop and stable internet connection for the discussion, exercises and workshops.

Webinar on the Global Strategies in Journal, Author **DAY 1: October 22, 2020** and Article Citation Part 1 8:00 am- 9:00 am **Registration and Admittance of Participants** through ZOOM 9:01 am-9:05 am **Opening Program** Introduction of Resource Speaker 2015 9:06 am-10:00 am Session 1 Why is citation the new mantra in research? 10:01 am - 12:00 nn Session 2 How can researchers publish in high impact journals to increase chances of getting cited? LUNCH BREAK 12:01 pm – 1:00 pm 1:01 pm - 2:30 pm Session 3 How can articles published in open access journals get cited?



SEC Registration No. CN201619200

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2:36 pm – 4:45 pm

4:46 pm – 5:00 pm

Day 2: *October 23, 2020*

8:00 am – 9:00 am

9:01 am – 1<mark>2:00 nn</mark>

12:01pm – 1:00 pm

1:01 pm – 3:00 pm

3:00 pm – 5:00 pm

Session 4 *How is author, article and journal impact measured?*

Open Forum/Sharing New Learning and Insights

Webinar on the Global Strategies in Journal, Author and Article Citation Part 2

Registration and Admittance of Participants through ZOOM

Session 5 *How can journals be cited by scholars?*

LUNCH BREAK

Session 6 What is the connection between author, article and journal citation and world ranking of universities?

Session 7 What plan of action needs to be in place to guarantee journal and article citation?